DVD/CD Disc Publisher

Bravo se™
Disc Publisher

Burn and Print DVDs and CDs – Automatically!

- Burn and Print up to 20 Discs per Job
- Full-Color Direct-to-Disc Printing
- Easy to Use
- Includes Burning and Printing Software for Windows® XP/2000 and Mac®

Hands-Free Production of DVDs and CDs
Have you ever had to burn discs one at a time and then manually print and apply sticky labels? If so, you know how much time and effort is involved. Even ordering discs from an outside vendor takes too much time and is too expensive. You've probably thought to yourself, "There has to be a better way!"

Now, there is. It's the new **Bravo™ SE Disc Publisher** from Primera. Bravo SE is a compact, all-in-one automated disc production factory that fits right on your desktop. It produces full-color, high-quality discs that make your business or organization look truly professional.

Advanced Robotics
Bravo SE takes the complex task of burning and printing discs and makes it simple. It uses Primera's sixth-generation robotics, ensuring reliable and efficient operation.

Here's how the process works:
1. Bravo SE's robot arm picks a blank disc from the input bin.
2. The disc is placed into the integrated Pioneer® DVD/CD recorder.
3. The disc is burned.
4. The robot moves the disc to the built-in, 4800 dpi direct-to-disc inkjet color printer.
5. The disc is printed.
6. The robot picks the disc from the printer, places it into the output bin and starts over again.

Bravo SE does all of the work for you – unattended and automatically. It saves you time and money on every disc you produce!

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Many Applications

Bravo SE is perfect for a wide variety of light- to medium-duty disc publishing jobs. You can burn and print individual discs with unique data or quantities of the same disc.

Just a few of the most popular applications include video and music content, software, press kits, trade show handouts, instruction and training manuals, technical documentation, PowerPoint® presentations, catalogs – the possibilities are almost endless!

Simple Installation and Operation

Easy-to-use software is included for both Windows and Mac PCs. Installation is fast and easy, too. Just connect one cable, install one print cartridge and load one software program. You'll be automatically burning and printing discs in minutes.

Robust, Water-Resistant Media

You can use virtually any printable-surface DVD±R or CD-R media. For ultimate performance, check out Primera's new TuffCoat™ with AquaGuard™ surface (matte finish) or TuffCoat with WaterShield™ surface (glossy finish). Both are highly water-resistant and produce the most professional-looking discs you've ever seen!

AutoPrinter Model Also Available

If you only need to print, the Bravo SE AutoPrinter produces gorgeous, full-color discs in jobs of up to 20 discs at a time. It's the perfect, low-cost automated printing solution for the tower-style duplicator that you may already own.

The Price/Performance Leader

Bravo SE is the most affordable automated DVD/CD disc publisher ever produced, providing you with highly professional results at a new, more affordable price.

Primera distributes its products in more than 80 countries and manufactures more automated disc publishers than any other company in the world. You can be confident that you're in good company when you buy Primera!

Businesses and organizations of all types use Primera's disc publishers, including:

- Videographers
- Schools and Universities
- Local, State and Federal Government
- Production and Post-Production Houses
- Independent Filmmakers
- Marketing/Advertising/PR Departments and Agencies
- Musicians
- Software Companies
- Television and Radio Stations
- Worship Centers
- Medical Imaging and Hospitals
- Photographers
- and Much More!

Technical Specifications

Models:	Bravo SE DVD/CD Disc Publisher
	Bravo SE DVD/CD AutoPrinter
Disc Capacity:	20 disc input/output
Software:	For the PC:
	Primera PTPublisher™
	SureThing™ CD Label Software
	Primera Edition
	For the Mac:
	CharisMac Engineering's Discribe™
Recorder:	Latest Pioneer® drive
Print Method:	Inkjet
Print Resolution:	Up to 4800 dpi
Maximum Print Width:	4.724" (120 mm)
Ink Cartridge:	Cyan, Magenta, Yellow cartridge,
	Primera P/N 53332
Colors:	Up to 16.7 million
Color Matching:	Z-Color™ color profile included
Media Types:	Printable-surface DVD±R and
	CD-R; standard or water-resistant
Minimum System Requirements:	For PC: Pentium® III processor at 1GHZ or higher, 512MB or more RAM, available USB 2.0 port, NTFS drive partition, 10GB of free hard drive space.
	For Mac: 700MHz PowerPC® G4 or higher or Intel® Solo or Duo Core™ processor, 256MB or more of RAM, available USB 2.0 port, 10GB of free hard drive space
Operating Systems:	For PC: Windows XP (SP2 or higher) or Windows 2000 (SP4 or higher)
	For Mac: OS X v10.2 or higher
Data Interface:	USB 2.0
Power Requirements:	120-240 VAC, 50/60 Hz, 60 watts
Electrical Rating:	12VDC, 5A
Weight:	11.5 lbs. (4.1 kg)
Dimensions:	15"W x 14.75"D x 7"H
	(381mmW x 375mmD x 178mmH)
Safety:	UL, UL-C, CE
Emissions:	FCC Class A
Warranty:	One year parts and labor; optional extended warranties available
Options:	CD-R/DVD±R Media:
	• TuffCoat Plus (white, standard printable surface)
	• TuffCoat with AquaGuard surface (matte, bright white surface, water-resistant)
	• TuffCoat with WaterShield surface (glossy surface, water-resistant)

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